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CENTRAL UTAH WATER
CONSERVANCY DISTRICT

**Central Utah Water Conservancy District and Meta
Partner on Flip Blitz Project**

Orem, Utah – With the common goal of increasing water conservation across the state of Utah, the Central Utah Water Conservancy District (CUWCD), together with Meta, formerly the Facebook company, will be launching a “Flip Blitz.”

Utah County residents can apply for the chance to have their existing park strips “flipped,” or converted, to be better looking and more water-wise at no cost to them. Seven lucky applicants, based on specific criteria, will be chosen to have their current park strip flipped in spring 2022 during the Flip Blitz event. To apply, go www.surveymonkey.com/r/FlipBlitzFriend.

The program is made possible through a \$75,000 grant from Meta, in partnership with CUWCD and Bonneville Environmental Foundation.

“Central Utah Water is devoted to water conservation here in the state of Utah. When we noticed that Meta had the same level of dedication to water conservation, partnering was as easy as accepting their friend request,” said Rick Maloy, water conservation manager at Central Utah Water Conservancy District. “Thanks to Meta’s support of Flip Blitz, seven lucky homeowners can save a combined total of 70,000 gallons each year and well into the future.”

It is estimated that each flipped park strip can save up to 10,000 gallons of water each year. Apart from reducing the landscape’s overall water use, flipping park strips also reduces the required maintenance and enhances curb appeal.

“At Meta, we know how important water conservation is in Utah and we are thrilled to support the Flip Blitz program, which is a simple yet impactful way to reduce water usage at home,” said William Marks, community development regional manager at Meta. “We strive to be a good partner in our data center communities and prioritize water stewardship across our operations. This new project joins our other water conservation efforts in Utah, including a project restoring 5 billion gallons of water in the Provo River over the next 10 years, and goes toward our overall goal of being water positive for all of our operations, including Eagle Mountain Data Center, by 2030.”

Meta has been a part of the Eagle Mountain community since announcing the data center in 2018. Upon completion, the nearly 2.4 million-square-foot campus will represent more than a \$1 billion investment in the state of Utah.

ABOUT CENTRAL UTAH WATER CONSERVANCY DISTRICT: Founded in 1964, Central Utah Water's mission is to responsibly develop, deliver, and efficiently use (conserve) water. The District does this through the operation and management of the vast Central Utah Project and a network of district facilities including water treatment plants, major storage reservoirs, and extensive conveyance systems.

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