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CENTRAL UTAH WATER
CONSERVANCY DISTRICT

Central Utah Water Conservancy District Announces Two New Water Conservation Incentive Programs: Flip Your Strip & Locascapes Rewards

Orem, Utah – Central Utah Water Conservancy District is proud to announce the launch of two new water conservation incentive programs: Flip Your Strip & Locascapes Rewards. The programs offer cash incentives to homeowners who want to replace their current lawn or turf-prevalent landscapes and/or park strips with a water wise landscape suited for Utah’s climate.

“We can’t ignore outdoor water waste, and with our rapid growth we need to focus on more sustainable landscapes that not only save water but look good too,” said Gene Shawcroft, General Manager of the Central Utah Water Conservancy District. “Central Utah Water is committed to water conservation and continues to offer and develop programs to ensure we can extend our limited water supply.”

The Flip Your Strip program entails removing lawn from your park strip and replacing it with water-efficient plants and a drip irrigation system. Doing so will save an estimated 5,000-8,000 gallons of water each year—and homeowners can get cash for doing it. \$1 per square foot (\$1.25 per square foot if a free park strip class is attended) of lawn converted to a water-wise design can be awarded.

Locascapes is a landscaping approach that uses a series of patterns and practices well suited for Utah’s unique climate. Homeowners looking to install a new landscape or revamp an existing one can qualify for Locascapes Rewards. The reward amounts will vary based on lot size, project size, and overall water savings. Those interested in Locascapes Rewards must attend a free Locascapes class, offered in various locations and by various organizations throughout the growing season.

Eligibility, which was previously limited to only select parts of Salt Lake County, now includes Central Utah Water Conservancy District’s, Jordan Valley Water Conservancy District’s, and parts of Weber Basin Water Conservancy District’s service areas. Rebates are available starting August 1, 2021. To find out if these programs are available in your area and to apply visit utahwatersavers.com.

ABOUT CENTRAL UTAH WATER CONSERVANCY DISTRICT: Founded in 1964, Central Utah Water’s mission is to responsibly plan for the future by developing, delivering, and efficiently using our limited water resources. The District does this through the operation and management of the vast Central Utah Project and a network of facilities including water treatment plants, major storage reservoirs, and extensive conveyance systems.

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